



Case Study

Frankfurter Kunstverein

Overview

Frankfurter Kunstverein is a modern art gallery based in Frankfurt, Germany. Its 2020 exhibition "How to Make a Paradise – Seduction and Dependence in Generated Worlds" included works by different artists and collectives, all of which explored the relationship between human desires and modern technology.

“ A museum exhibition room is all about lasting perfection. Harlequin Hi-Shine fulfils these requirements perfectly. The durability of this high quality vinyl floor paired with its dramatic mirror effect are extraordinary. ”

Franziska Nori
Director Frankfurter Kunstverein

Project highlights

Location:	Frankfurt, Germany
Project type:	Multimedial art exhibition
Product:	Harlequin Hi-Shine
Installation:	<i>Feel My Metaverse</i> (a room installation by the collective Keiken + George Jasper Stone)



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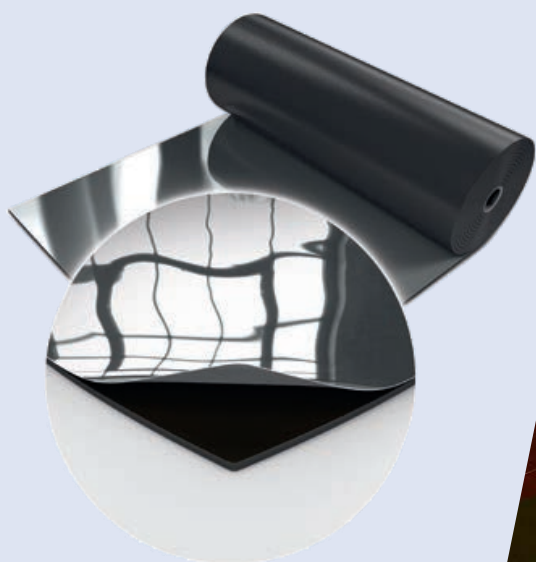
The requirement

The artist collective *Keiken + George Jasper Stone* requested the glossy Harlequin Hi-Shine vinyl floor for a three channel installation called *Feel My Metaverse*. The artists had used the same floor previously and liked the mirror effect it created.

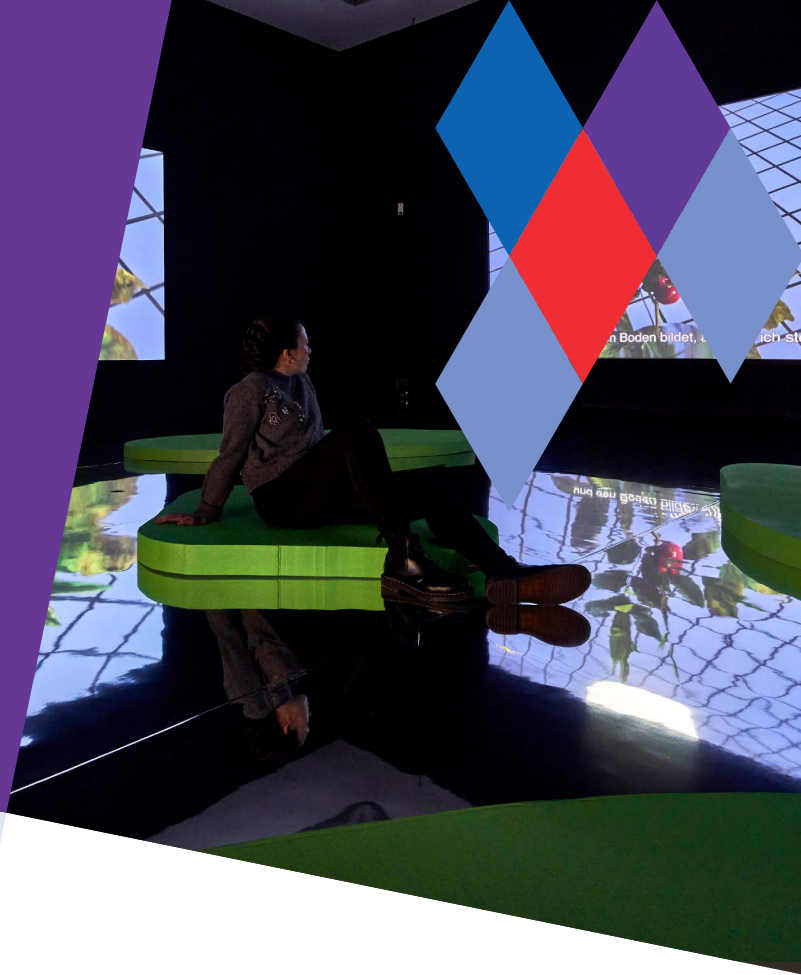
The solution

The floor of an 85m² large exhibition room was entirely covered with silver **Harlequin Hi-Shine** vinyl in order to create a reflective floor surface. The Harlequin Hi-Shine flooring was simply unrolled and stuck to the floor using double sided Harlequin tape. Thanks to this temporary installation method, the flooring can be reused.

Harlequin Hi-Shine is a glossy vinyl floor popular for concert tours, exhibitions, productions and display. It is available in many colours, including metallic silver and gold for that stunning mirror effect.



Harlequin Hi-Shine vinyl
in metallic silver



Photos: Norbert Miguletz, © Frankfurter Kunstverein

If you would like further information, advice and samples please contact us on +44 (0)1892 514 888 or enquiries@harlequinfloors.com

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